



Tyan has nearly 20 years of strategic marketing leadership experience directing marketing campaigns across a variety of industries including financial services, franchising and health care on both the client and agency sides. Her marketing leadership experience and expertise spans the communications spectrum including marketing strategy and planning, advertising, promotions, multicultural marketing, digital marketing, PR, marketing analytics and even a little menu innovation just for fun.

Although marketing and communications is Tyan's first love, while in franchising, she also held leadership positions in development. Working with experts in real estate, design, technology and construction she successfully opened restaurants all over the US and found a true passion for helping small business owners achieve their dream of business ownership.

Tyan graduated with a double major from Willamette University where she played basketball. She and Luke have two boys, a dog, two cats and a lizard named Ocho.